

62
Fall,
1960

Tr
Lilac News

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Fall

Lilac Specialists, GOODRICH, MICH.

1960

Spectacular Close-Out!

RECEIVED
U. S. Department of Agriculture

YES - WE ARE CLOSING OUT OUR STOCK OF LILACS - OUR LAND MUST BE CLEARED FOR OTHER USES - NO FURTHER PROPAGATING WILL BE DONE - ALL PLANTS NOW IN THE FIELDS MUST BE SOLD - SO ACT NOW - ORDER THESE BEAUTIFUL OWN ROOT PLANTS WHILE STOCKS ARE STILL AMPLE - TAKE ADVANTAGE TOO OF THE SPECTACULAR SAVINGS REPRESENTED IN OUR SPECIAL OFFERS ON THE NEXT PAGE - PRICED TO INSURE QUICK SALE AND CONSEQUENT RAPID CLEARANCE OF OUR ACREAGE - REMEMBER - ALL PLANTS ARE OUR USUAL TOP QUALITY - OUR HIGH STANDARDS OF PACKING AND SERVICE WILL BE MAINTAINED - SO DON'T DELAY - AVOID DISAPPOINTMENT - ORDER TODAY !

IF FOR SOME REASON YOU CAN'T HANDLE A FALL SHIPMENT OF LILACS - THEN PLACE YOUR ORDER NOW FOR NEXT SPRING - PLANTS CAN BE HELD BY 30% DEPOSIT - BALANCE DUE MARCH 1, 1961 - BE SURE OF GETTING WHAT YOU WANT NEXT SPRING BY ORDERING NOW - AND WE MEAN N-O-W !

FOR THOSE ALREADY ON WAITING LISTS: WE WILL CONTINUE THESE AND SUPPLY PLANTS TO CUSTOMERS AS LONG AS OUR PRESENT SUPPLY LASTS - IF WE SELL COMPLETELY OUT BEFORE YOUR NAME IS REACHED YOU WILL BE SO NOTIFIED.

SPECIAL BONUS

WITH EVERY ORDER TOTALING FROM \$5.00 TO \$10.00 (NOT INCLUDING ANYTHING ADDED FOR POSTAGE OR SALES TAX) WE WILL ADD ONE BONUS LILAC AT NO CHARGE - OUR CHOICE OF VARIETY - PROPERLY LABELLED AND NOT DUPLICATING ANY VARIETY IN YOUR CURRENT ORDER. WITH EVERY ORDER TOTALING MORE THAN \$10.00 WE WILL INCLUDE TWO BONUS LILACS. (IF YOUR ORDER IS ALREADY ON OUR BOOKS - YOU WILL RECEIVE THIS BONUS AUTOMATICALLY.)

WE ARE DEEPLY GRATEFUL FOR THE LONG CONTINUED PATRONAGE OF SO MANY LILAC ENTHUSIASTS - AND SO LONG AS OUR SUPPLY OF PLANTS LASTS WE SHALL STAND READY TO SERVE ALL OF OUR CUSTOMERS - NEW AND OLD - IN ACCORDANCE WITH HIGHEST STANDARDS OF QUALITY AND SERVICE - AS ALWAYS !

You Can't Beat This!

JUST TAKE A
LOOK AT THESE
BEAUTIES:

COLLECTION ONE

YOUR CHOICE OF ANY THREE OF THE FOLLOWING WELL KNOWN,
EASILY PROPAGATED TYPES, 12-18-24" - Only \$3.95

Vestale (single white) Congo (single red-purple)
Pres.Grevy (double bluish lavender)
Lucie Baltet (single shell pink)
Pres.Loubet (double red-purple)
Montaigne (double lilac-pink)

COLLECTION TWO

YOUR CHOICE OF ANY THREE OF THE FOLLOWING "FANCY"
TOP RATED VARIETIES, 12-18-24" - Only \$6.50

Monge (single deep purple) Chas.Joly (double deep
Ellen Willmott (double white) purple)
Pres.Lincoln (single lilac-blue)
Paul Thirion (double red-purple)
Leon Gambetta (double lilac-pink)

COLLECTION THREE: All twelve lilacs listed above,
12-18-24", for just \$20.00

COLLECTION FOUR: All 2-2 $\frac{1}{2}$ -3' plants: Three for
Paul Thirion (double red-purple) \$7.95
Buffon (single rose-pink Early Hybrid)
Charles Joly (double deep purple)

COLLECTION FIVE: All 2-2 $\frac{1}{2}$ -3' plants:
Congo, Vestale, Lucie Baltet, Pres.Grevy:
(descriptions above)Four for \$7.95

COLLECTION SIX: All 2-2 $\frac{1}{2}$ -3' plants:
Monge (deep purple single)
Choice of double lilac-pinks:
Leon Gambetta or Mme. Antoine Buchner
Choice of double whites:
Ellen Willmott or Mme.Lemoine
Choice of Decaisne (aster violet single) or
Priscilla (imperial purple single)
All four plants, only \$10.95

Puzzled about what to buy?

RELAX - AND LEAVE THE PICKIN' TO US.!

Five plants, 12-18-24" Our Choice.....\$5.55
Five plants, 2-2 $\frac{1}{2}$ -3' Our Choice.....\$8.95
Three plants, 3-4' Our Choice.....\$7.95

CUSTOMER PAYS ALL SHIPPING CHARGES - SEE NEXT PAGE →



**ORDER
NOW**

BLUE RIBBON SPECIALS

Extra bushy, extra symmetrical, real "specimen" plants for special landscape effects; especially selected and reserved in the field. Only a few of a kind available, so indicate if you will accept another size or variety, but remember: **WE NEVER SUBSTITUTE WITHOUT THE CUSTOMER'S CONSENT!**

- BUFFON (lovely rose-pink Early Hybrid) 3-4' @ \$5.50
 CONGO (best selling red-purple) 3' @ \$4.50; 4' @ \$5.50
 DECAISNE (heavy blooming aster-violet) 3' @ \$6.50
 EVANGELINE (very fragrant rose-lavender double; Early Hybrid) 3-4' @ \$5.50; 5' @ \$6.50
 FLOREAL (pinkish lavender Late Hybrid; excellent background shrub) 4' @ \$5.00
 JEWEL (showy rose-pink double Early Hybrid) 3-4' @ \$6.00
 LEON GAMBETTA (showy lilac-pink double) 3-4' @ \$7.00
 LUCIE BALTET (famous shell-pink) 3' @ \$4.50; 3-4' @ \$5.00
 LUTECE (very heavy blooming pansy-violet Late Hybrid) 3-4' @ \$5.00; 4-5' @ \$6.00
 MME. ANTOINE BUCHNER (lovely tall growing lilac-pink double) 3' @ \$6.00; 5' @ \$8.50
 MME. F. MOREL (Large flowered rose-violet) 4' @ \$6.00
 MONGE (most popular deep purple) 3-4' @ \$6.50
 OLIVIER DE SERRES (showy lilac-blue double) 4' @ \$7.50
 PRISCILLA (heavy blooming imperial purple) 3-3½' @ \$5.50; 4-5' @ \$7.00
 VICTOR LEMOINE (lilac-pink to Chinese violet bicolor; very showy double) 4' @ \$5.00; 4-5' @ \$6.00

SHIPPING ARRANGEMENTS

CUSTOMERS PAY ALL SHIPPING CHARGES. Most orders for plants up to 2-2½' can be sent by parcel post (All Collection Offers for 12-18-24" plants are mailable) Orders for plants above 2½' (including all other Collection Offers) sent Express; shipping charges collected on delivery. For parcel post shipment include postage with order; table of estimates below. We rebate any postage not used or bill you for any small balance due.

All states east of the Mississippi River EXCEPT Maine:

1 plant, 60¢; additional plants, 12¢ each

Mississippi River to Rockies AND state of Maine:

1 plant, 75¢; additional plants, 15¢ each

Rocky Mountain and Pacific Coast states:

1 plant, \$1.00; additional plants, 25¢ each

REMEMBER: COLOR CATALOG ONLY 20¢ - COIN OR 4¢ STAMPS - THIS 20¢ DEDUCTIBLE FROM YOUR FIRST ORDER.

RECEIVED

OCT 17 1960

PRICE LIST FALL 1960

U. S. Department of Agriculture

UPTON NURSERY COMPANY, *Lilac Specialists*

KEY TO DESCRIPTIVE NOTES: (S) single; (D) double; color classifications as used in "Lilacs for America": I, white; II, violet; III, blue or bluish; IV, lilac; V, pink or pinkish; VI, reddish purple; VII, deep purple.

DETAILED DESCRIPTIONS of all varieties are in our illustrated color catalog. This catalog free to customers; available to non-customers for 20¢ in coin or 4¢ stamps -- this 20¢ deductible from the first order.

***STARRED VARIETIES** available only to PERSONS NOW ON THE WAITING LIST, as we notify them in order. Your name added to the list on request. (See our catalog, p.6.)

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FRENCH HYBRID LILACS

12-18" 18-24" 2-2½' 2½-3' 3-4' 4-5'

*Adelaide

Dunbar (D) VII....	\$4.00	\$4.50				
Alphonse						
Lavallee (D) IV...	1.75	2.25	\$2.75	\$3.35	\$4.00
Ami Schott (D) III..	3.50	4.00	4.50			
Belle de Nancy (D) V	1.75	2.25	2.75	3.35		
Bleuatre (S) III....	1.75	2.25	2.75			
Capitaine						
Baltet (S) VI.....	2.25	2.75	3.25	3.85		
Capitaine						
Perrault (D) V....	3.50	4.00	4.50	5.25		
Charles Joly (D) VII	2.75	3.25	3.75	4.35	5.00
Charles X (S) VI....	1.75	2.25	2.75			
Colbert (D) VI.....	1.75	2.25	2.75			
Congo (S) VI.....	1.75	2.25	2.75	3.35		
Decaisne (S) III....	5.00	5.75	6.50
*Edith Cavell (D) I	4.00					
Ellen Willmott (D) I	2.75	3.25	3.75	4.35	5.00
Etna (S) VII.....	4.00					
Glory (S) VI.....	2.75	3.25	3.75	4.35	5.00	\$6.00
Jeanne d'Arc (D) I..	4.00	4.50				
Katharine						
Havemeyer (D) V...	3.50	4.00	5.25	6.00
Klager						
Dark Purple (S) VII	2.25	2.75	3.25			
Leon Gambetta (D) IV	3.50	4.00	4.50	5.25	6.00
Lucie Baltet (S) V..	1.75	2.25	2.75	3.35	4.00	
Ludwig Spaeth (S) VII	1.75	2.25	2.75	3.35	4.00
*Marechal Foch (S) VI	3.50	4.00				
Marechal Lannes(D) II	3.50	4.00	5.25	6.00

*WAITING LIST ITEM: See note on starred varieties above

ALL OF OUR LILACS ARE GROWN ON THEIR OWN ROOTS

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FRENCH HYBRID LILACS

12-18" 18-24" 2-2½' 2½-3' 3-4' 4-5'

Mme. Antoine						
Buchner (D) V....	\$3.50	\$4.00	\$4.50	\$5.25	\$6.00
Mme. Casimir						
Perier (D) I.....	1.75	2.25	2.75			
Mme. F. Morel (S) VI	2.25	2.75	3.25	3.85	4.50	\$5.50
Mme. Lemoine (D) I..	2.25	2.75	3.25	3.85	4.50	5.50
Monge (S) VII.....	2.75	3.25	3.75	4.35	5.00	6.00
Montaigne (D) V....	1.75	2.25	2.75	3.35	4.00	
My Favorite (D) VI	2.75	3.25	3.75	4.35		
Olivier de						
Serres (D) III....	3.50	4.00	4.50	5.25	7.00
Paul Deschanel (D) VI	3.50	4.00	5.25	6.00	7.00
Paul Harlot (D) VII	3.50	4.00	4.50	5.25		
Paul Thirion (D) VI	3.50	4.00	4.50	5.25	6.00
Perle von						
Stuttgart (D) V..	4.00	4.50	5.75	6.50	
Pres. Grevy (D) III	1.75	2.25	2.75	3.35		
Pres. Lincoln (S) III	2.75	3.25	3.75	4.35		
Pres. Loubet (D) VI	2.25	2.75	3.25	3.85	4.50
Pres. Poincare (D) VI	3.50	4.00	4.50	6.00	
Priscilla (S) VI...	2.75	3.25	3.75	4.35	5.00	6.00
Thunberg (D) II....	2.75					
Vestale (S) I.....	1.75	2.25	2.75	3.35	4.00	
Victor Lemoine (D) IV	1.75	2.25	2.75	3.35	4.00	5.00
Wm. Robinson (D) IV	1.75	2.25	2.75	3.35	4.00	

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EARLY HYBRID LILACS

*Blue Hyacinth						
(S) III....	3.50	4.00				
Buffon (S) V.....	1.75	2.25	2.75	3.35	4.00
Evangeline (D) IV..	2.75	4.50	
Jewel (D) V.....	2.75	3.25	3.75	4.35	5.00	
*Necker (S) V.....	3.50					

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CHINENSIS HYBRID LILACS

Chinensis (S) IV...	1.50	3.00	3.75
Chinensis alba (S) I						
(white tinged						
lavender)	2.75	3.85	4.50
Chinensis						
Saugeana (S) VI..	1.75	2.25	2.75	3.35	4.00

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LATE HYBRID LILACS

Coral (S) V.....	2.75	3.25				
*Elinor (S) VI.....	2.75					
*Ethel M.						
Webster (S) V....	3.50	4.00	4.50			
Isabella (S) V.....	3.85	4.50

*Waiting List Item. See note on preceding page.

All of our lilacs are grown on their own roots

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LATE HYBRID LILACS

	12-18"	18-24"	2-2½'	2½-3'	3-4'	4-5'
Lutece (S) II.....	\$2.75	\$4.00	\$5.00
Romeo (S) V.....	\$3.85	4.50	
Rutilant (S) VI....	\$2.25	\$2.75	3.25			
Sweginzowi albida (S) I (white tinged pink)....	3.75	4.35	5.00
Ursula (S) V.....	2.25	2.75	3.25	3.85		
Virgilia (S) VI....	2.75	3.25	3.75			

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SPECIES LILACS

	15-24"	2-3'	3-4'
S.josikaea (S) IV.....	\$3.50
S.julianae Hers Variety (spreading type not sold on basis of height; strong young plants, \$3.50 each)			
S.laciniata (S) IV (formerly S.persica laciniata)		\$3.25	4.00
*S.meyeri (S) IV.....	\$3.00		
S.microphylla (S) V.....	3.00		
*S.oblata giraldi nana (S) IV...	3.50		
*S.persica (S) IV.....	3.00		
S.persica alba (S) I (white tinged lavender).....	3.00	3.75	
*S.potanini (S) V.....	4.00		
*S.pubescens (S) IV.....	3.50		
S.reflexa (S) V.....	3.00		
S.reflexa alba (S) I.....	3.00	3.75	4.50
S.sweginzowi (S) V.....	3.00	3.75	
*S.velutina (S) IV.....	2.50		

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TREE LILACS

S.amurensis japonica (S) I.....	Discontinued
S.pekinensis (S) I 3-4'....	\$3.50 5-6'....\$4.75 6-8'....\$5.50

*Waiting List Item. See note, first page of Price List

TERMS: CASH WITH ORDER. (Advance spring orders reserved by 30% deposit, balance due March 1, 1961.)

CUSTOMERS PAY ALL SHIPPING CHARGES. See note on shipping arrangements, page three of LILAC NEWS.

ADDITIONAL VARIETIES: We have a few plants available in French Hybrids PRES.FALLIERES, MRS.EDW.HARDING and REAUMUR, Early Hybrid ASSESSIPPI. Send for quotation.

MICHIGAN RESIDENTS: Add 3% Sales Tax to all our prices.